



"I must have flowers, always, and always." Claude Monet

www.gentleevent.com

914-704-0004

allison@gentleevent.com

Welcome

Congratulations !

I am so excited that you are interested in working with me as your wedding/event florist. I can't wait to learn more about your special day!.....

To get started, I thought it would be great to share a little bit about myself. I'm Allison, the heart behind Gentle Events and I have been dreaming up weddings since 2013! My favorite thing about floral design is being able to handle gorgeous blooms and to create magic for each and every one of my clients. It is truly an amazing process!

We are boutique style, which means that we only take on a limited amount of events so that we can truly focus and serve all our clients 110% along the way. We value quality OVER quantity at Gentle Events.

In just a moment, you will receive our brochure that outlines our process and the client experience we aim to deliver.



Offerings



SWEET & CHIC

This special collection is for the couple who envision an effortlessly chic and memorable wedding day filled with expertly selected seasonal blooms. This package is a soft expression of elegance, perfect for the couple who prefer a "pre-designed" solution that alleviates the pressure of decision making.

Includes: 10 pew Markers, 1 Simple Arch, 1 Bridal Bouquet, 3 Bridesmaids Bouquets, 4 boutonnières, 2 Corsages, 5 Compotes Floral arrangements, 25 Votive candles, 50 vinyl charger plates Sweetheart Table Arrangement, Installation and Production Fees. Excludes- Delivery and Taxes
Flowers may include but are not limited to: roses, stock, spray rose and greenery. Selection may vary based on market availability.

MINIMUM INVESTMENT \$3500

SIMPLE ELEGANCE

This whimsical collection is designed for the couple that desires a traditional wedding day look and are open to expert selection of blooms and a classic arrangement of the florals.

Includes: 14 Aisle Markers, 1 Arch Arrangement, 1 Bridal Bouquet, 5 Bridesmaids Bouquets, 6 Boutonnières, 3 Corsages, 4 Compotes Floral arrangements, 4 Elevated Ball arrangement, 35 Votive candles, Sweetheart Table Arrangement, 80 vinyl charger plates, installation and Production Fees.

Excludes- Delivery and Taxes

Flowers may include but are not limited to: cymbidium orchids, Lisianthus, roses, ranunculus, spray roses, stock and greenery.

Selection may vary based on market availability.

MINIMUM INVESTMENT \$5000

Offerings



EXCLUSIVE COLLECTION

This collection is for the couple who envision a day filled with an elegant mosaic of lush blooms arranged with precise composition. This elevated selection of breathtaking florals will cause your heart to flutter.

14 Aisle Markers, 1 Arch Arrangement, 1 Bridal Bouquet, 5 Bridesmaids Bouquets, 6 Boutonnieres, 3 Corsages, 4 Compotes Floral arrangements, 4 Elevated Ball arrangement, 35 Votive candles, Sweetheart Table Arrangement, 80 vinyl charger plates Installation and Production Fees.

Excludes- Delivery and Taxes

Flowers may include but are not limited to: phalaenopsis orchids, sweet pea, roses, ranunculus, calla lilies spray roses, lisianthus, stock, and greenery. Selection may vary based on market availability. Blooms used will be high-end florals.

MINIMUM INVESTMENT \$7500

THE "WOW" FACTOR

This collection is a fully customized service. This offering is perfect for the client that has a strong design vision, but they need expert help bringing it to life. Simply put you create the narrative, and we'll write the story. This service is the ideal choice for the client who has a preference for specific flowers, is married to a personally defined aesthetic and wants to deliver a unique WOW factor to impress their guests!

MINIMUM INVESTMENT \$12500

WEDDING FLOWER PRICING

No idea how much flowers cost?

To give you an idea of our prices, here is an overview of the average arrangement costs. Pricing will vary depending on your design style, flower selections, and guest count. These specifics and accurate pricing is only determined after we have finalized the design that is tailored to you, and your event needs.

1 Bridal Bouquets

Simple /Seasonal-\$125
Midpoint/ Trending -\$200
High-End/ Luxe-\$325

2 Bridesmaids Bouquets

Nosegay/Mini- \$65
Simple/ Seasonal-\$95
Midpoint/ Trending-\$125
High-end/ Luxe-\$175

3 Bridal Party

Boutonniere (Simple)-\$12
Boutonniere(Lux)-\$18
Corsage(Hand)-\$20
Corsage(Pin-on)-\$15
Flower Girl Basket-\$35

4 Ceremony

Arch/Arbor(simple)-\$325 up
Arch/Arbor(trending)-\$975
Pew Markers(simple)-\$15
Pew Markers(midpoint)-\$35
Aisle Florals (lux) -
Garland (per ft)-\$65 up

5 Cocktail Hour

Bud Vases(1-2 stems)-\$10
Mini Vases- \$35
Bar Florals- \$ 35up
Guest Book Florals-\$125up
Seating Card Table-\$TBD
Statement Piece- \$TBD

6 Reception

Sweetheart Table (ST)
ST-Simple/ Seasonal-\$165
ST-Midpoint (per ft)-\$85
High-End/ Luxe(per ft)-\$125

- Prices exclude delivery production fee and taxes. This will be charged accordingly; depending on the logistics and location of your event.*

Questions?

Please send us an email to allison@gentleevent.com or
feel free to text/call Allison on 914-704-0004

WEDDING/EVENT FLOWER PRICING

No idea how much flowers cost?

To give you an idea of our prices, here is an overview of the average arrangement costs. Pricing will vary depending on your design style, flower selections, and guest count. These specifics and accurate pricing is only determined after we have finalized the design that is tailored to you, and your event needs.

7

Low Compotes

Simple /Seasonal-\$95
Midpoint/ Trending -\$125
High-End/ Luxe-\$185

8

Elevated Globe Arrangements

Simple /Seasonal-\$285
Midpoint/ Trending -\$350
High-End/ Luxe-\$475

9

Estate Table Runners

Simple /Seasonal-\$65
Midpoint/ Trending -\$85
High-End/ Luxe-\$475

*All runners priced per ft

10

Cylinder Candleholders

Trio Candleholders with floating candles-\$45 (set)
Trio Candleholders with floating candles+ Submerged orchids-\$95 (set)

11

Beauty & Beast Candelabra Arrangement

Simple /Seasonal-\$165
Midpoint/ Trending -\$195
High-End/ Luxe-\$225

12

Mini Arrangements

Bud Vases(1-2 stems)-\$10
Mini Vases- \$35

EVENT MANAGEMENT SERVICES

13 Event Management

Prices

- Partial Day- 8 hours
\$1350
- Mid Day-10 hours
\$1650
- Full Day - 12 Hours
\$1975

Who is this for?

Best suited for couples who have secured their venue and dream team, all contracts have been signed, all design plans have been implemented, you are in the last six months of planning, and are finally looking to relax and enjoy the plans you have put in place.

We ensure that all plans are executed effortlessly, and everything comes together on the "Day Of" so that you can enjoy every aspect and element with your guests.

What we do:

- Act as main point of communication (questions and instructions) for all vendors so your phone isn't buzzing while you get ready
- Manage the timing and logistics of loading in, decor set up, and vendors (including catering, music, photo) throughout the day so you do not have to assign jobs to family, friends or bridesmaids.
- Create and manage timeline for logistical details

Other Services

- Prepare space and presentation for food/catering(home events)
- Facilitate event activities
- Assist with replenishment of food/drink or work with caterer to ensure presentation is always adequate.
- Set-up event decor

Questions?

Please send us an email to allison@gentleevent.com or feel free to text/call Allison on 914-704-0004

BOOKING PROCESS

1

We'd be honoured to be apart of your day! Please fill in the form via the link in our response email to book a consultation and let us know which service you're wanting to book. We understand the details are still in the works, so just fill in what you know.

2

We'll respond with available consultation times and payment details for your consultation fee of \$... Consultations are available in person in our local area or via received. Your consultation has been confirmed once your fee has been recieved.

3

Send through all that INSPO! We'd love to see your Pinterest board(s) and inspiration images via email before our meeting. During our consultation, we'll look to refine your collection of images and compile a list of floral options, working with seasonality and your desired style.

4

Following our consultation you'll receive a visual proposal along with an invoice with all costs 7-10 days.

Your proposal and its contents are valid for 30 days. We can hold your date for 7 days following when it is sent. Please note, after this time your date is no longer secure without receiving your deposit.

5

A non-refundable \$1000 retainer is due to secure your booking.

If required, additional research and details of floral designs on your proposal will commence after your retainer is paid.

Once your retainer is received your date/booking is securely yours!

6

8-10 weeks prior to your wedding date we will be in touch to check in and redefine your floral choices, quantities and logistics (if necessary).

In the meantime, we welcome you to email us any new details or inspiration you may find.

Your final balance is due 30 days prior to your wedding day.



35 East Grassy Sprain Rd ,
YONKERS,NY

914-704-0004

Be sure to follow us on social media to keep
up to date and inspired!



gentle.events



gentleevents

